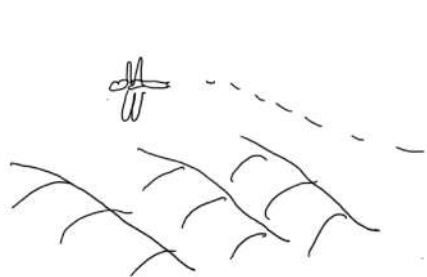


企画のプロセス(サイクル?)



根回し

・五つの利用アイデアの発表:

1) EXPERIENCE TOURISM:
(体験型観光): 見学だけではなく、家の中でリアルライフな経験をする。例えば、料理教室に参加をしてから、皆一緒に食事をする。茶道、書道、琴や園芸のレッスンを受ける。

2) ART SPACE:
伝統的な作品や現代アートの展示スペース。同じくコンサートや演奏の空間として利用(有名なアーティストを呼んで、話題を作る。)

3) ESCAPE GAME(脱出ゲーム):
インディアンジョーズな冒険を提供します。人気なロジックゲームの基本+木綿邸のオーセンティックな世界を通じて、伝統の材料、パターン、建築技法の理解を深める。

4) VIP TOURISM:
「ルレ・エ・シャトー」からコンセプトを借りて、予約制で小人数のグループを案内する。大阪府がヘリコプターを使って、短期間で関西の名所を見学できるVIPツアーを企画している。このプログラムに参加をするのも有効的でしょう。

5) SHUTTER CHANCE(S):
建物と同じ時代の着物2000着を利用することはできます。京都の着物デザイナー成願義夫(じょかん よしお)先生が管理されているコレクションで、「さゆり」という映画でも使われていました。この着物を正しく着付けしてもらい、タイムトリップのように日本の戦前の雰囲気を味わう。
また、ふすまも季節に合わせて入れ替えることでインスタ映えのチャンスを増やす

種まき

・日本好き外国人1600人に意見を聞く

1) EXPERIENCE TOURISM:
◎料理教室(家庭料理)
◎茶道、生花、園芸(自給自足)
△お酒、マイクロブルエリー、漬物
○お風呂、スパ、マッサージ
○インスピレーション、瞑想
△大工のワークショップ、船の制作
×武技
○書道
○着物着付け
△・宿泊(予約制、学生用等)

2) ART SPACE:
○展示スペース
△ギフトショップ
○映画
○俳句、音読
○お母様がされていた刺繍屏風の展示
○地域の集り用の会場(誇りを持つ)

3) ESCAPE GAME:
× 脱出ゲーム

4) VIP TOURISM:
△ VIP
○ブライダル、コーポレートイベント
○セミナー

5) SHUTTER CHANCE(S): 建物と同じ時代の
○着物着付け
○時代写真撮影、ビンテージ自動車
△レトロ日用品、家電、道具

水やり

・主なコンセプト、方向性

a) ONE DAY IN LIFE
・戦前の文化に完全イマージョン
・自分の人生の中の思い出いっぱいの日

b) TOTALLY TRADITIONAL 伝統的&
TOTALLY CONTEMPORARY 最先端

c) LEGACY
・次世代に本物の日本の文化、感覚を伝えるための施設(プログラム)

d) MUSEUM OUTREACH BRANCH
・有名な美術館と提携
(MOMA, GUGGENHEIM, ベネッセ, 森)

e) SPONSORSHIPS(企業)
・お庭等の管理費を賄えるため

f) COLLABORATION
・レストラン、旅館、写真家と提携

g) INTERNATIONAL
・有名アーティストと繋がりを大切にする

g) NETWORKING
・Relais & Chateau
・Michelin Guide
・「有形文化財の組合」を新規立ち上げる
・外国の大使館



見守る

・申請、実行、リスクヘッジ

あ) 有形文化財確認
・具体的に、建築基準法3条適正確認
・消防署等に問い合わせ
・事務所移設の可能性検討(文化財管理事務所)

い) 助成金、補助金の確認など
・古民家鑑定(シロアリ、基礎確認)
・耐震診断

う) 非営利目的の法人に管理
・検討、メリット・デメリット

え) 屋根修理、水周り拡大
・プランニング、デザイン
・見積、デザイン監理

お) ブランディング
・ロゴマーク、パンフレット制作
・ホームページ、SNS政策、管理

か) バーチャル見学
・Matterport 3Dカメラ登録
・Augmented Realityポータル



例1: 京都の町家再生



例2: ARcoreポータル



例3: ARアプリ

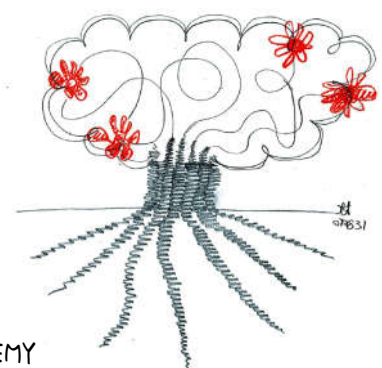
か) 管理
・イベントプランニング
・行政との調整
・展示の企画

収穫

・集客、実績作り



・KAKEHASHI
国際的な場、文化の懸け橋として活躍



・ACADEMY
伝統工芸を広めて、職人を育成する
「伝統は火の管理です、灰の崇拜ではありません。」
(Thomas More)

・SAVE LIVES
アートを通じて
チャリティー
活動を行う。

「アート(物づくり)は命を救う」
(Jamake Highwat...)



studio dodici
fall in love with your life

一級建築士事務所スタジオドディチ
神戸市中央区北野町3-6-2
管理建築士: Iacopo Torrini

知事登録 第01A02909号
TEL 078(262)6812、FAX 078(262)7151
一級建築士登録番号345302号

木綿家住宅プロジェクト
アイデアボード

SK1

a) ONE DAY IN LIFE

→体験型観光



c) LEGACY

→和文化、和感覚を発信



e) OUTREACH

→コラボレーション、協賛等



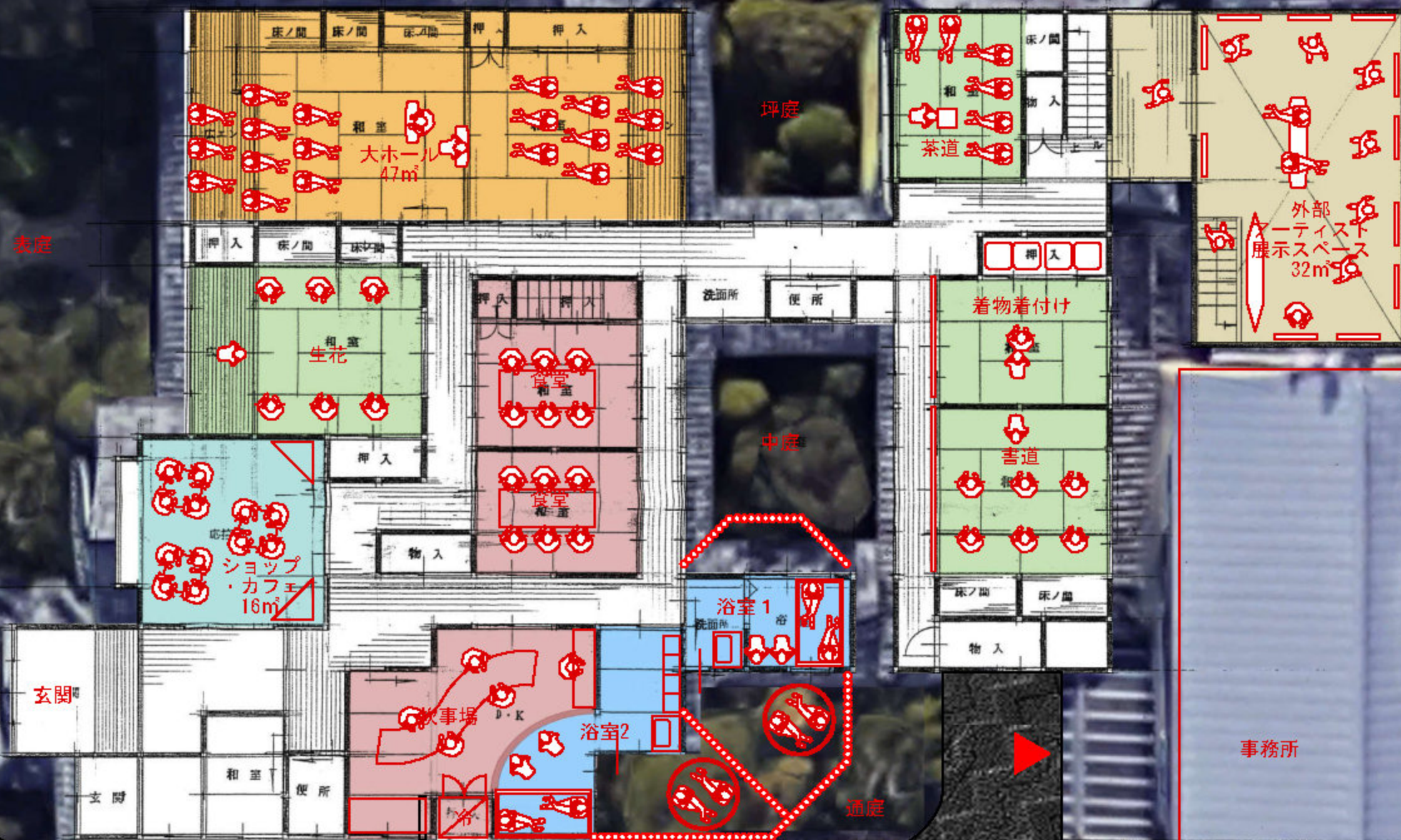
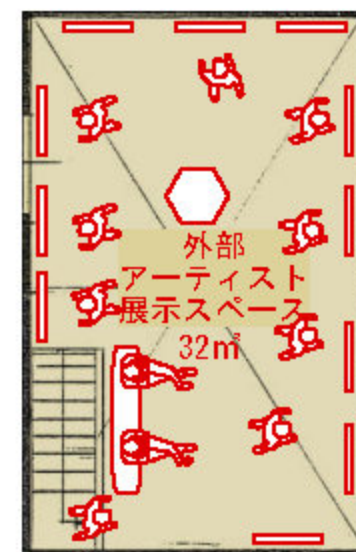
準備室
休憩室

b) TOTALLY TRADITIONAL

TOTALLY CONTEMPORARY

→アート展示・パフォーマンス

→水周りの改装



studio dodici
fall in love with your life

一級建築士事務所スタジオドディチ
神戸市中央区北野町3-6-2
宮内建築士: Jacopo Tomini

知事登録 第01A02909号
TEL 078(262)6812, FAX078(262)7151
一級建築士登録番号345302号

木綿家住宅プロジェクト

間取りラフ案

SK2

少人数で人生の特別の日

Dear Iacopo

I can't come up with an attic bathroom, but I do have a spontaneous idea for the use of that beautiful traditional house. It has to be authentic - nothing for the masses of people who just follow their guides ticking up hot spots of Japan - which might have to be restricted anyway one of these days, if the tourism will develop like you predicted and like it is practiced already at different places, like the Saiho-ji temple with moss-garden in Kyoto. But just exhibiting art is not enough. Art can be seen at lots of museums and galleries or contemporary art too even on the island of Naoshima. When I visited different traditional houses in Japan, it has been informative to a certain degree with all kind of paraphernalia and descriptions. But there is missing the livelihood.

I think guests (maybe max. 10 people) should apply and pay for one day or afternoon and evening-visiting, exploring and experiencing the house together. There will be dinner (not some fancy food like kaiseki, but normal Japanese food) where the guest can help prepare the dishes and learn too about Japanese kitchen.

There will be a host who will explain everything about history like the scrolls in the tokonoma, the way of life of the family, the role of

women, the tradition of children adoptions, the house itself, the bathing culture, the garden or whatever are the interests of the guests or is important to pass on. All will be sitting together for dinner, tea or whatever in the traditional way on the floor - there will be talks and the guests will be learning and may be appreciating Japanese heritage.
All the best
Anke

自給自足料理+生花

Hi Iacopo, I saw the picture of the mansion and it gave me ideas. The arts you say, perhaps an opportunity to have many things in one place. A cookery school (perhaps a local restaurant Chef would be interested)

tea ceremony/wood working work-shop /ikebana + accommodation for guests taking multiple courses.

there is nothing else like it in Japan an opportunity to learn the important arts of Japan maybe even an introduction to Sake course. Just my thoughts the location would of course play a part in the success possible courses:

ikebana Japanese focus on flowers ofuro the art of the bath tea a history of leaves washoku the distillation of ingredients.

best regards
Paul

伝統であり、最先端

As for the mansion...and for promoting the arts: what comes to my mind is a near total dedication of the house to traditional yet contemporary (made now) Japanese art and craft, including floors, walls, ofuros, and more and more. What a wonderful feeling that would be to step into a world like that, housed in that beautiful place. Totally traditional. Totally contemporary.

A way to encourage and pass on the lineage of making these objects of beauty and grace, inspiring the soul and nurturing the body, in all ways.

I wonder what it might be like to have the experience of "a day in the life of" a Japanese family in this prewar era as a possibility; to understand the principles of life/living in the world that were/are the foundation of their lives, their everyday activities - principles based on the deepest layers of the character that allowed/allows the people of Japan to endure as they did/do - a character that understands the relationship and intimacy that exists between art/craft and the "soul" of a people and/or a nation.

Jamake Highwater, a Native American of the U.S., once wrote something about how art (the making of things) saves lives. It can create our reality. To explain this in detail is a bit too much for an email, but I think the meaning is relatively clear and can be interpreted in many different and important ways. And could maybe even apply in some small way to your project

体験型観光、VIP 嫌!

Hi there!

for me personally I would go for Experience/Learning Tourism. Maybe staying in the house while getting an introduction to Japanese cooking, martial arts, interior/garden layout, calligraphy...

VIP tourists would not appreciate the culture!

Another possibility is staying at a local ryokan and coming to the house for the different lessons. Also maybe visits to traditional crafts - knives, mochi, sake...
Regards
Fran

普段のアート+特別祭事

Dear Iacopo,

Today's world is very elastic at the same time as it is true (or easily bored as someone would say), why I would go for the Art (and an Experience oriented) Space and put all my energy to find the right balance in-between one of room in the-not-too-old-house and its opposite in art for an extraordinary experience and so on - in each one of the rooms.

All the best too you too!!
John

old+new/美術館とコラホ

Dear Iacopo

The house is incredible, but I fear it would be hard to make into a suitable place to display art. It appears to be very split up - and the traditional walls etc do not appear good for hanging especially. To make it a gallery would seem to spoil its essential character.

However it appears to be the case that there is enough land to attach a modern lightweight canopied purpose built Gallery space. Simply and relatively cheap to build. Perhaps this could one "L" or even "U" shaped from the internal gardens round to the back rear right "Kura Storage" - and lead directly into the gardens - which might conceivably be covered - at least the larger "nakaniwa garden". This way the viewing space could come right into the middle of the house. Or at the least the gardens could also function as outdoor sculpture gardens too.

The 'tea room' and two areas to the south and the 'Kura' could then be hospitality and cafe areas, whilst the rooms to the left side would be reception, and perhaps study and library and office areas.

It seems to me the essential character could be maintained, but the project would offer a genuine major revival for the building and an exciting institution, combining modern and traditional architectural elements.

Personally I am thinking of the Italian architect Scarpa who so effectively combined old and new at the Museo di Castelvecchio in Verona and elsewhere to show what can be done, rather than the British Heritage approach

which tends to preserve things in aspic, and can lack vision.

Certainly I am guessing to some extent whether this is visible in building terms, but something like it would appear to be so. The showing policy of the gallery could be broad.

Of course money would be a problem. I don't know if the local authorities in Japan invest and support such projects, but that would be an obvious first port of call. Sponsorship from major Japanese corporations and wealthy private individuals would be a second.

But I suspect a major element to make this effective might be a link to an existing Museum, as a satellite. The model here might be the Tate in St Ives, and while the Guggenheim in Bilbao is grand, and Peggy Guggenheim's gallery in Venice is a private house now run by the larger Guggenheim empire.

It is well proven that such an 'outreach' branch can become a major boost to the local economy and tourist industry, and the linkage can provide necessary management, staff, structure and curatorial input etc to make the project viable.

Given that the essential element is there - free and ready - one would have thought some major art institution, such as the art museums in Tokyo and Osaka, would indeed be interested to engage.

I hope these thoughts are of use.

Best wishes

Michael

体験型+教室/脱出ゲーム嫌

What a wonderful experience!

I propose the following: The Experience Tourism is a winner!

An authentic tea ceremony and museum with the kimonos displayed in one room, art from local artists in another room. The guests could wear the kimonos for the ceremony if desired. Tea could be purchased at the end of the experience, and photos would be encouraged.

The ceremony would be offered once daily, with reservations required, and would include time to access the other rooms.

The space could be made available to VIP groups by reservation for their own customized experience.

In the evening several times a week, the space could be used for other experiences, like an occasional cooking class, a calligraphy class, a bonsai class, a haiku evening, etc...

I recommend **against** the escape room - the escape guests would be younger, possibly raucous, and focused on the escape, the "win," and not on the natural beauty and history of this space...

Good luck!

Julie

日本文化、音楽を少人数で味わう

Aloha Iacopo,

In my opinion using the home for people to experience and showcase traditional Japanese arts and culture would be great. Your ideas 1 & 5 could be combined. Also, the home and garden could host intimate traditional Japanese music performances allowing visitors to enjoy up-close and personal experience without the crowds.

Regards, Ross

是非宿泊プランもやって欲しい

Hi there Iacopo-

Briefly -It would take too long for me to explain how much we enjoyed visiting these Okayama international villas while we stayed in Japan (in 2000)

I quickly found this to get you started to see if there is any interest in something like this with your project... go big!!!

<https://www.japantimes.co.jp/life/2005/04/29/travel/reliving-the-good-life-in-the-country/#.xNyboRZICaM>

Take care,
Denise

体験型観光+アート+VIP

1 2. 4. Are wonderful possibilities
Christine

ビンテージカー&セミナー

Dear Iacopo san

I have in fact just returned from Niseko and Tokyo looking at potential real estate opportunities whl en I received your email.

I am astounded by such beautiful property and wish I had inherited one too! Anyway, my thoughts as follows:

I assume that the owner is looking to generate income. Bearing this in mind, initial ideas that flowed are:

(1) wedding ceremonies and Pre-wedding shoot out destination of choice. There are several value added services that can be provided in lieu of the above. eg, chauffeuring, photography, master chef etc.

Themes can include different Japanese seasons and settings. I think a lot more thought and ideas can spring from here.

(2) Japanese Martial Arts. Personal / Small group training. Special Self-defense courses. Regularly spaced out competition / friendly matches to garner public attendance and awareness. Sale of martial arts items. etc.

(3) A selection of rare Japanese products that can be grown and harvested within the compounds. The culinary / tea / dessert course to be held using such products. Monthly or Quarterly guest chef to conduct a session as well as tickets to a

(4) Private Garden and Sponsorship. A cordoned off area with an exceptionally beautiful landscaped garden where people are invited to sponsor / adopt a tree / plant / etc. Open for admiration and exhibition once a month to maintain exclusivity but always open to sponsors. It should ideally have a pavilion for tea, rest and admiration as well as water features and rock formations.

(5) Transportation : standard van/bus or custom coach as demand may dictate. Private car transfer in a retro-refurbished Japanese make/model that is iconic complete with a suitably dressed chauffeur (maybe themed - male or female). Can tie up with local refined restaurants for meal plans as well as to ferry guests to train station after the meal as desired. Personally, I think general public is a better target than VIP segment for traffic flow, unless the place really has or can offer what VIPs want or expects.

(6) Japanese Spa & Massage - this is self explanatory. Pushing this idea will provide you with a chance both to develop your ofuro and architecture businesses. I am sure you are more than happy to develop the collaboration / business aspects of this.

(7) Free : Regular Real Estate / Japanese Onsen Seminars - given by none other than your RE friend and

(8) Gift / Souvenir / Shop - nothing cheesy. Piped in-house Music - nothing cheesy.

(9) Photography should ideally be a free gift for guests (email), to remember the place as well as to serve as an incentive and word of mouth marketing. A professional black and white / nostalgic studio/booth as a paid service can complement.

(10) Auction house /Marketplace ranging from art pieces / vintage furnitures / antiques / donation or charity drives for the needy and old folks around the area / etc.

(11) Cinema / Film : a novelty idea. Evening candlelight dinner. Affordable Omakase style / Seasonal Menu. Screening of popular / cult movies in a sound-proofed and lux prepared room together with state of the art equipment audio visual equipment as a romantic night out destination.

There you go. Of course not everything makes sense and certainly require some investments to spruce up the place to bring it to the right level appropriateness. Personally, I would feel that restoration to perfection and cleanliness upkeep speaks for the place itself and to give the right kind of impression. 1st impression lasts so any fixtures, old, unrepaired or dangerous, frail looking structure, corner, dirty or unclean areas, must all be rectified. Good strong airconditioning comfort for summer seasons together with seasonal welcome drink.

Cheers
/ Kit

ショップ

Samurai sword forging - but I believe the masters prefer a Shinto shrine. Alternatively Japanese carpentry making small household items - the hinoki stools, buckets etc. Bamboo items

Washi painting or manufacturing.
Of course stuff sold on day to day basis - Noren, tenugui or furoshiki tend to do well I believe.
Cheers Adriel

マルチ体験観光パッケージ

In terms of your ideas, I think 1 and 5 sound the best! They give the most flexibility. As a place to provide a cultural learning experience (tea ceremonies, Japanese etiquette, classes), I think they would match the feeling of the building the most. The kimono idea would be great too for exposure, as people these days are all about the pictures they can post on Instagram/fb/etc.

Maybe it can be a multi-experience package?? Have a soak in a Japanese BATH, then try on kimonos, and have tea ceremony, then do calligraphy?

Sorry I don't have any new ideas, but I think these two that you mentioned are very solid. Can't wait to see what you guys decide to do with the space!

Cheers, Andrew

映画&音読。谷崎潤一郎ワールド

Dear Jacopo

A very amazing house, a gem and it has survived without any alterations - how rare is this. It's just wonder-ful the owner found you, someone who appreciates traditional houses so much like hardly anyone else.

My spontaneous thoughts now are, that I still stay with my first idea and impression.

I don't see the ideas 2,3,4 and 5 as suitable to that place - they do not do justice to this precious house.

What I would add to my thoughts is, that Japanese literature has to get a place in this house too - absolutely necessary! with readings and discussions.

I myself am a great admirer of Japanese literature - Yasushi Inoue, Tanizaki Jun'ichiro *, Yasunari Kawabata, Kobo Abe, Yukio Mishima, Natsume Soseki, Sei Shonagon, Murasaki Shikibu, Basho, Haruki Murakami, just to name a few. And Japanese movies - absolutely too to be shown and introduced. I just do adore director Yasujiro Ozu and my very favorite movie of all movies at all is still Tokyo monogatari"* from 1953. If you do not know it, I will gladly send you my second DVD). (In 2010 I even went to Onomichi, the place where the movie was shot and visited his grave in Kamakura.)

- by the way, did I ever send you my book Mono no aware" with photographs of my Japan trip in 2010?

And of course Japanese music has to be introduced too- shakuhachi, koto,

taiko.(the taiko Earth Celebration" on Sado Island is still on my mind to join)

* Yasujio Ozu:

The emptiness stand in the center of Ozu's movies, namely the productive emptiness, which shape the zen thinking. It is the

emptiness, which gives room too to those things, which do not show. In his movies it can be the silence during a conversation or the view on the deserted corridor of the house, it could be the inserted pictures of the landscape or the quarter, just like the always passing trains. The theme family which characterize Ozu's movies are universal, his view on life Japanese. It is a perception where formal strength and simplicity in dealing with the means open our senses. Naturalness is being achieved by stylization. I think.

*Tanizaki Jun'ichiro:

Sarah is an architect as well but too has got a second master Master of light and lighting" and her Master's thesis was Aesthetics of Shadows". She refers among others to his essay In praise of shadows" from 1933, where he describes the necessity of the balance of light and shadows so that aesthetics of space will be appreciated. He emphasizes on the relationship between shadows and traditional architecture, equates shadows with beauty and associates the aesthetics of darkness with architecture and daily life. For now dear Jacopo I will stop and will keep myself busy with gardening. Anke

here are a few additional explanations to the points I do not really favor.

5. wearing kimonos. I often saw whole western families running around in rented kimonos for one day. It is just ridiculous, like a disguise, like carnival. I do imaging myself - blond, very short haircut, black glasses in a multi colored kimono - an absolutely no go. No, this is not authentic at all.

The precious and beautiful kimono collection belonging to the house should be shown - under any circumstances! - together with showing of how to dress it properly, explanations about the materials, colors and the different seasons, but please just by Japanese women.

4. If you want to get VIPs, I think it will need a much more sophisticated place (island for single use or hide-away in the countryside and too, a more sophisticated house, an older one with an important history, at least with some onsen, authentic people? running the place etc.

3. escape games - sorry that is nothing for me - and why should it attract people in that house. I do not know.

2. If there is an art collection in the house it should of course been shown. But to use the house just as a permanent art gallery is not really desirable. You know, I do love to explore all the hidden corners of the Palazzi in Venice which are just opened during the Art Biennale, otherwise they are strictly private. On such occasions it would be fine for the house in the same way, opened together with another prominent exhibition.

1. concerts, Japanese music, yes of course like I said today, but not just a concert, but with added introduction, explanations, history of the instruments and the music, introduction of the people who play the instruments, etc. That is just an afterthought. I wish you good luck that you will get a not only satisfied client but an excited one.

Anke

完全イメージョン

Dear Jacopo,

nice to hear you and see your beautiful project. Sorry if I couldn't answer before but is a pleasure and I feel honored to give my opinion. The prewar house is fantastic and I agree with you that should be used to promote a real experience of the real old Japanese life style.

An exclusive well organized 1-2 nights accommodation is an option but it will be for few guests, but it's a beautiful idea also to create a place where people get the opportunity to participate in a one day full immersion experience, open to a larger number of people.

I will send your e-mail to a friend in California that also organize exclusive trip to Japan.

His opinion could be very interesting. (for sure more then mine).

I'm very glad to answer at this mail.

Thanks for your consideration.

I hope my friend will be contact you.

Best regards

hearing you soon ciao emilio

バランスの良いミックス+笑い

what a fabulous project... I am DEEPLY jealous- in a really, really nice way! LOL! I would so love to be a part of this project!
I like a combination of several of the ideas posted:

The "EXPERIENCE TOURISM" concept (offering the possibility to have "experiences" in the house, such as culinary classes... Experience a tea ceremony, a calligraphy class, a koto harp, gardening lesson etc.), coupled with it being an ART SPACE (using the rooms to exhibit art, maybe even contemporary art and perform concerts), and the SHUTTER CHANCE (2000 kimonos contemporary of the house.... with the opportunity to wear the kimonos and experience a tea (or an espresso!) while being... back in prewar Japan... as I would JUMP at the chance to wear a kimono like that and learn about/partake in a tea ceremony there!

As an illustrator and writer, I have DREAMED- for decades- of being able to spend a year in Japan- or at least a few months- experiencing, learning, eating, drinking, and documenting Japan in watercolors and photos... So far I have only been to Japan once- for 4 incredible days and nights in 2008 on our honeymoon in Asia- 2 in Tokyo and 2 in Kyoto. We have an historic Inn in west Virginia, my husband is a chef, and I'm a sushi-sashimi-sake-loving "foodie". So we obviously had a marvelous time, and one of the most fun things we

did was go to a Kyoto photo studio, where Japanese girls "get in touch with their roots", and where they dressed and made me up as a Maiko (and my willing husband as a Samurai), and photographed us... It was pouring rain, or I would have taken the more expensive package that included going to a tea house in full regalia... (I had assumed it would be a "tourist thing" but it wasn't- we were the only westerners, and no one spoke English- but we did just fine! :-))

Please let me know if there is any way I could help with this project... I'd walk over hot coal and broken glass to get back to Japan! I can send you my CV resume and samples of my work on request...

Elisse Jo

イベント・ブライダル

what about something to with geisha/geiko/gigi? Kinda like a ochaya? where geisha can come and entertain tourists? Just a idea Yonoh

イベント・ブライダル

Sounds like you have a sound business model/ plan.

what about hosting some corporate events, or even weddings?? Does the space permit??

Kind Regards,
David

マイクロブルエリー

Hi Iacopo,

Just had a thought now I have seen the layout of the house. The large kura, would make a great sake micro brewery. You could invite Tojis from around Japan to lead a course. Out of there season. There is such interest at the moment. And almost no opportunity for a hands on experience. Otherwise than first speaking Japanese finding a brewery that will let you in as a student.

Also how about fermentation. An important part of Japanese. Food. MiSo Soy etc. Kombucha

There is a culinary world audience For good information and hands on experience. From the best source not a handed down western experience!

I may be near Kobe next month.

Best regards

Paul

cheffromhell.tumblr.com

fstopchef.com

<https://thegrid.ai/turning->

イベント・ブライダル

Dear Iacopo,

This house is beautiful! I look forward to seeing what it gets transformed to.

Personally I like ideas number 1, 2 and 4.

Those are options I would go for myself as a visitor.

Looking forward to seeing what this beautiful property gets transformed into.

Best regards

古民家維持のケーススタディー

This house is just gorgeous and I am sooo thrilled that you are blessed with this opportunity! If I try to remember the days prior to actually living in Japan myself I would have loved this house to be a space dedicated to EXPERIENCE TOURISM, a space full of life and possibilities to learn, discover, experience first hand and interact with others with a good deal of laughter...I would also see a room devoted to art

exhibitions... Of course a cafe space is also much needed! As a visitor I would also love very much to know what it takes to build and maintain such a house, I would love to be educated about the secrets of Japanese architecture,marquetry

but, i agree, not in the museum type way...I have no ideas to suggest for now...Just, given the restrictions, that might not be possible, but a place to stay for one or two foreign students on a low budget but who come to Japan to learn about art or craft? Anyway, I can't wait to see what the future of this house will be !!! How exciting !!!!

Tabi

オリジナル商品&思い出

Dear Iacopo,

Sorry to keep you waiting.

This opportunity is marvelous and it has to be considered carefully. I am sorry I do not have enough time for it, but I am going to give it a shot, anyway.

In reference to the ideas (below) excluding No. 3 ESCAPE GAME which it is not my cup of tea ... anyone of the others is interesting to me. However:

No. 1 EXPERIENCE TOURISM ... and ... No. 4 VIP TOURISM ... are quite demanding (particularly for the building) and less rewarding in comparison with the overall objectives around this matter. A bit distractive too, if you don't mind my saying so.

I find extremely attractive No. 2 ART SPACE ... also in combination with the sales of some Traditional Handcraft Production or Art Production of some kind when we were in Japan, Elena was involved in a project to re-vitalize URUSHI applied to furniture (see Deinde Collection for Morishige). The Series created 42 Pieces ... each and every one of them OUTRAGEOUSLY EXPENSIVE even by Japanese Standards and it ended up with very prestigious customers (one of them being a high-rank member of

the Imperial Family How do you think I have got n. 4 invitations to the Katsura Rikyu Special Tour one for each season - in such a short period of time ???). Then we left. A truly remarkable and rewarding experience. In Japan, most "Urushi creators" just copy what their predecessors have been doing for centuries. When in fact, there is enormous room for Brand New Design Production of unlimited Design works, made by Urushi or made with some application for Urushi.

Also No. 5 SHUTTER CHANCES

which I would love to put together with one or more PHOTOGRAPHY STUDIOS ... to give to the customers the opportunity not only to wear a Kimono ... but also to make PHOTOS wearing several Kimono. I myself have some of those (not in a digital version) and I keep them in a safe place, mostly for my eyes only.

I tell you, many tourists in Japan have some difficulties buying interesting products if not for the same production repeated over & over ... again & again. Isn't it time perhaps to produce also something really new ??? And sell it ???

wishing You All The Best of Luck for This and many other initiatives of Yours
Lio

大使館とコラボ & NPO ステータス

I took a look at the pictures, but I'm not familiar with the actual location.

from a business development sense, I wonder what sorts of grants are available for preservation... There could be one for theater, there could be one for tea houses, etc. etc. I wonder if the embassy of Japan in the USA could help, and if there is grant money under a USA/Japan Diplomatic relationship

I'll ask around for some ideas... My boyfriend used to work in Tokyo and ran the Tokyo Policy Institute, and used to have political connections there.

Is there a "non-profit" designation that could be used?

First question... is it "registered" or "designated"?

I am a government business development specialist
Transferring ownership to another entity (corporation or a nonprofit) and getting it declared a school or an institution may be the way to go

A religious organization may be able to maintain it as well, there is a large temple there. And they may be able to use it as a retreat center

Jona